

MARK RUIZ

1266 Main Street Apt# 5, Vestal, NY 13850, 607.765.8913;
mark@markruizgraphics.com; mruiz13904@yahoo.com

Professional Profile

Highly creative and multitalented Graphic Designer with 12 years of experience in advertising, multimedia and print design. Deadline driven by the talent of maintaining client relations for future campaigns. Driven to learn new strategies, and technologies to support winning corporations.

- Catalog Design
- Newspaper & Magazine Design
- Brochure & Newsletters
- Logos & Business Card
- Posters Design
- Print & Web Advertisements
- Stationary Design
- Event Photography
- Photo Retouching
- Web Graphics
- SEO
- Digital Illustration

Technical Qualifications

Platforms:

Mac OS 10.11.3, Windows XP, 8 and 10

Applications:

Microsoft Word, Microsoft Power Point, Microsoft Excel, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe Muse, QuarkXPress, CSS, HTML and Corel Painter.

Education

The Art Institute of Pittsburgh, Pittsburgh, PA.
Bachelors in Science, Graphic Design Degree, June 2007,
GPA – 3.6, Perfect Attendance, Dean's List.

Employment History

- **Mark Ruiz Graphics / RCGrafixs Online**, Vestal, NY. March 2005–Present.
Graphic Artist. Design graphics, Illustrations and logos design for invitations. Design logos, advertisement and marketing materials for print and web.
- **Wyoming Children's Home**, Binghamton, NY. July 2012 – Present.
Family Life Specialist. Teach children life skills.
- **Best Buy**, Vestal, NY. October 2010 – July 2012.
Asset Protection. Security for the store.
- **Gannett – The Press & Sun-Bulletin**, Binghamton, NY. March 2011 – December 2011.
Graphic Artist position. Design graphics, Illustrations and logos for newspaper, magazine publication and web site. My duties also included updating and reformatting templates.
- **Gannett – The Press & Sun-Bulletin**, Binghamton, NY. October 2010 – March 2011.
Production Artist. Design graphics and layouts for advertisements.

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Employment History (continued)

- **Gannett – The Press & Sun-Bulletin**, Binghamton, NY. August 2008 – July 2009.
Graphic Artist position. Design graphics, Illustrations and logos for newspaper, magazine publication and web site. My duties also included updating and reformatting templates.
- **Hampton Ridge Billiards**, Palestine, WV. July 2007 – June 2008.
Graphic Designer position. Design magazine advertisements, catalogs, product tags and brochures. My duties also included photographing products and developing concepts for billiard cue sticks.
- **The Art Institute of Pittsburgh**, Pittsburgh, PA. January 2007 – June 2007.
Print Specialist position. Printed student and faculty materials on high-end printers.
- **G&S Signs**, Bridgeville, PA. Intern July 2006 – December 2006, Paid position December 2006 – June 2007. Design and Assemble Signs.

Freelance

- **Spiedie Fest**, Binghamton, NY. T-Shirt Design, 2009-17.
- **ACI Service Inc.**, Cambridge, OH. Logo Work, 2014-17.
- **C. Stein Corp.**, Vestal, NY. Logos and Website Graphics, January 2010-17.
- **Chenango Supply**, Binghamton, NY. Update Logo T-Shirt Design, Product Labels, 2014-17.
- **JP Personal Fitness**, Endicott, NY. Update Logo, Brochure, Flyer and T-Shirt Design, 2012-17.
- **Madame Oar's**, Binghamton, NY. Update Logo, Billboard, T-Shirt and Advertising Design, 2010-16.
- **Decked In Diamonds**, Binghamton, NY. Logo Design, 2013-2016.
- **United Masonry**, Binghamton, NY. Logo, Stationary, Car Graphics and T-Shirt Design, April 2016.
- **Wedding Invitation Plus**, Vestal, NY. Design Custom Invitations & Stationary, January 2012-13.
- **Turf Genie**, Afton, NY. Logo Design, 2016.
- **EcoPro Power Washing**, Website Design, June 2012.
- **Easy Event Planning**, Binghamton, NY. Logo Design Concepts, July 2010.
- **Broome County Trophies & Awards**, Binghamton, NY. Website Design. January 2010.
- **USA Athletics Screen Printers**, Binghamton, NY. Website Design, January 2010.
- **Lowery Drafting & Design**, Cambridge, OH. Logo Design, 2008.

Honors & Awards

- **The New York News Publishers Association**,
Distinguished Sports Award of Excellence, 2009.
- **Alternative magazine, "The Literary and Art Feature," The Right Brain.**
Digital Illustrations, August 2006.
- **The Art Institute of Pittsburgh**, Accepted into Annual Student Show,
July 2005 and July 2006.